



CODE: SEM5-01-2018-SMTA

TITLE: Workshop on “Entrepreneurial Spirit – Driving Innovation with Disruption and Design Thinking”

OBJECTIVE: Through this workshop, participants would have a good understanding about:

- His/her own desirable entrepreneurial journey
- His/her own desirable business model
- Turning “small” disruptive idea into a big innovation and profitable business
- Basic design thinking essentials to back-up a disruptive strategy

CONTENT:

1. My inner entrepreneur
2. My entrepreneurship model
3. From personal to business disruption
4. Basic design thinking phases
5. Basic design thinking tools

DESIGNED FOR: Owner-managers of local SMEs and individuals who would like to start their own business

SPEAKER(S): Dr. NGAN Lei Tjen, veteran Management Consultant, Facilitator and C-Suite Coach, bringing extensive experience to helping leaders create strategic and disruptive growth for themselves and their organizations. With over 20 years of training experience, Dr. NGAN is also a project management coach for executives at EMBA level. She has concurrently held key roles in listed multinational financial conglomerates and retailers as a management board member, improvement champion and innovation champion; has led multimillion-dollar projects focusing on customer relationship management, sales improvement and technology applications in financial institutions; also has thirty years of experience in developing and delivering initiatives for call center service improvement in her senior executive roles.

ORGANIZED BY: Wynn Resorts (Macau), S.A (Principal Organizer)
Macau Productivity & Technology Transfer Center (Co-organizer)

NO. OF SEATS: 50

DATE & TIME: Jan 27, 2018 (Saturday), 2:30 p.m. - 5:30 p.m.
<Deadline for Registration: Jan 25, 2018>

LANGUAGE: Cantonese (handouts in Chinese)

FEES: Free of charge

VENUE: CPTTM Head Office Auditorium (Rua de Xangai 175, Edf. ACM 7 Andar, Macau)

Remarks: An electronic certificate will be issued to the participants who have completed the workshop.

ONLINE REGISTRATION [Http://www.cpttm.org.mo/seminars](http://www.cpttm.org.mo/seminars)



REGISTRATION & ENQUIRY: E-mail: cpttm@cpttm.org.mo	Head Office	Rua de Xangai 175, Edf. ACM, 7 andar Tel: (853) 2878 1313 Fax: (853) 8898 0853
	House of Apparel Technology	Rua dos Pescadores, Ed. Ind. Ocean, Fase II, 10 andar Tel: (853) 8898 0701 Fax: (853) 2831 2079
	Cyber-Lab	Rua Comandante Mata Oliveira, Ed. Associacao Ind. 3 andar Tel: (853) 8898 0601 Fax: (853) 2837 3085